

At a Glance

Get involved in regional transportation as it takes shape in Hampton Roads. These high-profile initiatives offer a wide range of opportunities to positively associate your brand with an key transportation organization. These offers are scalable and can be tailored to suit your needs.



www.comtohr.org

First Quarter

Mardis Gras

Overview

COMTO HR hosts an exciting celebration to raise funds for its scholarship initiative. This New Orleans Style event will be a grand affair as we immerse our guests in a celebration complete with masks, music and merriment!

Target Audience

300 individuals to include membership of COMTO, prospective members and professional business persons

Sponsorship Opportunities

- Presenting Sponsor \$2500
- Community Builder \$1500
- Supporter \$500

Second Quarter

5K Run Walk

Overview

A COMTO awareness building event that will travel along prospective light rail locations

Target Audience

Hampton Roads Community

Sponsorship Opportunities

- Event Sponsor \$3000
- Team Sponsor \$500

Scholarship Banquet

Overview

This COMTO annual event highlights the achievement of young people aspiring to continue their education. A special emphasis is placed on those pursuing careers in transportation. This is a formal gala featuring a high profile keynote speaker.

Target Audience

Hampton Roads Community

Sponsorship Opportunities

- Presenting Sponsor \$5,000
- Community Builder \$3000
- Supporter \$1500
- Booklet Advertisement \$100

Third Quarter

COMTO Conference Kickoff (Dallas)

Overview

Preview event hosted at the National COMTO Convention celebrating the upcoming 2010 convention to be held in Virginia Beach..

Target Audience

800+ National members of COMTO

Sponsorship Opportunities

- Presenting Sponsor \$10,000
- Community Builder \$5000
- Supporter \$2500

Black Expo COMTO Social

Overview

A high level networking social event hosted in conjunction with the top minority business development event in the region. .

Target Audience

Hampton Roads Small Business Community

Sponsorship Opportunity

- Presenting Sponsor \$5000

Web Visibility

Overview

COMTO produces several e-blasts and digital newsletters as well as drive significant traffic to the COMTO website. Several opportunities to be visible are available.

Target Audience

Local and National COMTO database

Sponsorship Opportunities

- Web ads start at \$500 and are customizable

Year Round

COMTO Monthly Meetings

Overview

Meetings for membership are held monthly. Each session includes an educational/informative presentation on transportation related issues. Meetings are held at key agencies in the industry and attendance is high. An e-mail invitation is sent to entire membership

Target Audience

Entire COMTO Membership

Sponsorship Opportunities

- Meeting \$1000
- Email invite \$500
- Both \$1500

Sponsorship Opportunities



To secure your sponsorship opportunity contact:

COMTO HR

1919 Commerce Drive

Suite 420

Hampton Virginia 23666

757-825-8951